



Integrated Healthcare Association

Privacy Policy

By accessing or using the Web site operated by the Integrated Healthcare Association (IHA) you agree to be bound by this privacy policy and also by our terms of use. Protecting your privacy is important to us. The following statement will help you understand how IHA collects, uses, and safeguards the personal information you may provide on our Web site.

Unregistered Users ("Visitors")

If a Web site user ("visitor") is not registered for the IHA mailing list, then we do not collect any personally identifiable information from that user. However, we do log the Internet address of each visitor's computer (the IP address) to give us an idea of which pages of our Web site are visited most often, how much time is spent on each page, which files are downloaded, and the type of computer and operating system used. We aggregate this information to determine which parts of the site are being visited most frequently and which files are being downloaded most often. IHA collects data on visitor's computer type and operating system to make sure our Web sites work well with a wide variety of hardware and software. IHA does not link individual IP addresses to any personally identifiable data.

Registered Users

Those who sign up to be on an IHA mailing list or to attend IHA events must provide their name and email address. We also ask for a company name, your title, postal address, and telephone number. This information is kept strictly confidential, in a secured environment. IHA's use of this information is strictly limited. We do not keep personally identifiable information on user activity on our Web site. IHA complies with Federal Trade Commission (FTC) anti-spam laws. Email address lists are never shared with any other organization.

IHA sends emails to registered users announcing news and events related to IHA. Registered users have the option of selecting topics on which they are interested in receiving information. If a registered user receives a text-format email, we do not track how you use it. If a user receives an HTML-format email, we track whether the email was opened and which links the user clicked on, if any. We use this information to determine the efficacy of our public outreach. At any time, a registered user may unsubscribe from the email list by clicking the "unsubscribe" button in any email. To simplify our communications to users, IHA may use third-party vendors, such as Cvent (www.cvent.com) or Constant Contact (www.constantcontact.com). All third-party vendors are required to adhere to privacy policies consistent with the IHA privacy policy, and to comply with all Federal anti-spam laws.

Our privacy policy is designed to protect users from having their personal information used in a manner that they might find undesirable. IHA strictly forbids the sharing, selling, and/or renting of registered user contact information. IHA does not contract with any advertising or marketing agencies to gather individual or group profile information on our visitors based on their personal profile.

Use of Cookies

"Cookies" are small text files a Web site can put on a user's computer to recognize repeat visitors. The computer of each visitor to www.ih.org receives a cookie unless the user blocks the cookie. No personal information is contained in the cookie and no personal information is kept

on any non-registered user. Registered users have cookies placed on their computers, which IHA uses to track downloads and email readership, as noted above. To improve our Web sites, IHA may use a third-party vendor to help analyze Web site traffic. No personally identifiable information is ever shared with a third-party vendor.

If you have any questions about security on our Web site, you can email Cindy Ernst, director of communications at cernst@iha.org. This privacy statement is subject to change.

General Provisions

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Linking To www.iha.org

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Contact

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