



Integrated Healthcare Association

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If a Web site user ("visitor") is not registered for the IHA mailing list, then we do not collect any personally identifiable information from that user. However, we do log the Internet address of each visitor's computer (the IP address) to give us an idea of which pages of our Web site are visited most often, how much time is spent on each page, which files are downloaded, and the type of computer and operating system used. We aggregate this information to determine which parts of the site are being visited most frequently and which files are being downloaded most often. IHA collects data on visitor's computer type and operating system to make sure our Web sites work well with a wide variety of hardware and software. IHA does not link individual IP addresses to any personally identifiable data.

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IHA sends emails to registered users announcing news and events related to IHA. Registered users have the option of selecting topics on which they are interested in receiving information. If a registered user receives a text-format email, we do not track how you use it. If a user receives an HTML-format email, we track whether the email was opened and which links the user clicked on, if any. We use this information to determine the efficacy of our public outreach. At any time, a registered user may unsubscribe from the email list by clicking the "unsubscribe" button in any email. To simplify our communications to users, IHA may use third-party vendors, such as Cvent (www.cvent.com) or Constant Contact (www.constantcontact.com). All third-party vendors are required to adhere to privacy policies consistent with the IHA privacy policy, and to comply with all Federal anti-spam laws.

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If you have any questions about security on our Web site, you can email Cindy Ernst, director of communications at cernst@iha.org. This privacy statement is subject to change.

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