



# Price Transparency and Public Policy

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# Transparency in Medical Device Pricing Act of 2007 (Introduced in Senate) S 2221

- ▶ How Big is the Issue?
- ▶ Some People Have Better Information than Others
- ▶ Current Prices of PPI's are not Entirely Confidential
- ▶ PPI's and Increasing Transparency in the Health Care Sector
- ▶ The Public Interest in Transparency Prices for PPI
- ▶ Alternatives to Opaque Pricing of PPI

