



For Immediate Release

Contacts:

Cindy Ernst  
510-208-1740  
[cernst@iha.org](mailto:cernst@iha.org)

Dan Danzig  
925-254-6078  
[danzigpr@comcast.net](mailto:danzigpr@comcast.net)

## **Integrated Healthcare Association to Welcome Leah Binder, New CEO of The Leapfrog Group to National Pay for Performance Summit**

**OAKLAND, Calif., February xx, 2008** – The Integrated Healthcare Association (IHA) welcomes Leah Binder, chief executive officer of The Leapfrog Group to the third annual National Pay for Performance Summit at the Beverly Hilton Hotel, February 27-29, 2008. This national summit is the leading forum on pay for performance to enhance healthcare access, quality & efficiency.

“The Leapfrog Group has made outstanding contributions toward the improvement of healthcare quality and patient safety” stated Tom Williams, Executive Director, Integrated Healthcare Association. Mr. Williams continues, “We are delighted that The Leapfrog Group has selected Leah Binder as its new CEO effective March 10, 2008, as her experience is extensive and relevant to this important work.”

Ms. Binder will participate in the opening plenary session on the role and impact of pay for performance and will introduce fellow keynote speakers presenting on the current P4P landscape. Geoffrey Baker, MBA, president and chief executive officer of Med-Vantage and Karen Linscott, MA, PT, and chief operating officer of The Leapfrog Group will present a report on the Med-Vantage/Leapfrog Survey. The Med-Vantage and Leapfrog web-survey was conducted in 2007 and included 75 pay for performance sponsors that provided responses based on 2006 measurement year data.

The Integrated Healthcare Association (IHA) is sponsoring the National Pay for Performance Summit building on the success of last year’s conference which attracted

more than 700 healthcare leaders from 35 states and six countries. Co-sponsors of the summit include Bridges to Excellence, Leapfrog Group and National Business Coalition on Health. The primary goal of the 2008 Summit is to continue the important ongoing dialogue about the appropriate role and structure of pay for performance in both the private and public sectors. This includes exploring key policy issues and practical challenges for implementing pay for performance, its potential to achieve meaningful improvements in healthcare access, quality and efficiency, and its influence on payment reform and value-based purchasing.

### **About IHA**

The IHA Pay for Performance (P4P) program is the largest non-governmental physician incentive program in the United States. IHA ([www.iha.org](http://www.iha.org)) is a not-for-profit statewide collaborative leadership group of California health plans, physician groups, and health care systems -- plus academic, consumer, purchaser, pharmaceutical and technology representatives -- that promotes quality improvement, accountability, and affordability for the benefit of all California consumers through special projects, policy innovation, and education.

### **About the 2008 National Pay for Performance Summit**

- What: the leading forum on pay for performance to enhance healthcare access, quality & efficiency
- When: February 27 - 29, 2008
- Where: Beverly Hilton, Los Angeles, California
- More information at: [www.PFPSummit.com](http://www.PFPSummit.com)
- Register online at: <http://www.pfpsummit.com/registration.html>

###