



Integrated Healthcare Association (IHA)

Media Guidelines

The Integrated Healthcare Association (IHA) strives to provide accurate, reliable, and timely information and resources to assist the media and our member organizations with their reporting about the IHA programs and awards. The following guidelines are available to assist with media inquiries.

IHA Logo and Materials

Permission to use the Integrated Healthcare Association name, logo, or copyright materials should be directed to the IHA media contact. Permission to use the IHA name or logo in media releases, advertisements or other public documents that refer to the winners of the P4P Top Performance or Quality Improvement awards requires IHA review and approval to ensure accuracy. Please send your requests to the IHA media contact.

Media Contact

Our media contact is available to develop story ideas about the latest advances in our research, respond to questions about IHA, locate an expert in a specific area of research or provide background or additional information about an IHA news event or release. Journalists are asked to work with our media contact to arrange an interview, videotaping or photo session with IHA staff or board members.

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