

The FIFTH NATIONAL Pay for Performance Summit

THE LEADING NATIONAL FORUM ON
PAY FOR PERFORMANCE AND PAYMENT REFORM

FOR INFORMATION:
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MARCH 8 – 10, 2010
HYATT REGENCY • SAN FRANCISCO, CALIFORNIA

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PRE-SUMMIT SESSIONS:

- Preconference I: In Search of the Perfect Union: Merging Quality and Cost Efficiency
- Preconference II: Hospital Pay for Performance: The Rewarding Results Program
- Preconference III: Regional Health Improvement Initiatives
- Preconference IV: Using Pay for Performance to Drive Improvement

CO CHAIRS:

Bart Asner, MD, Chief Executive Officer, Monarch Healthcare; Chair-Elect, Integrated Healthcare Association
Arnold Milstein, MD, MPH, U.S. Health Care Thought Leader, Mercer Health & Benefits, Medical Director, Pacific Business Group on Health
Tom Williams, Executive Director, Integrated Healthcare Association

KEYNOTE SPEAKERS:

Bart Asner, MD, Chief Executive Officer, Monarch Healthcare; Chair-Elect, Integrated Healthcare Association
Janet Corrigan, PhD, President and Chief Executive Officer, National Quality Forum
Karen Davis, PhD, President, The Commonwealth Fund
Francois de Brantes, Chief Executive Officer, Bridges to Excellence
Susan D. DeVore, President and Chief Executive Officer, Premier, Inc.
Alain Enthoven, PhD, Marriner S. Eccles Professor, Stanford University Graduate School of Business
John Iglehart, Founding Editor, *Health Affairs*, National Correspondent, *New England Journal of Medicine*
Gary S. Kaplan, MD, FACP, FACPE, FACPE, Chairman and Chief Executive Officer, Virginia Mason Health System
Harold D. Miller, Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare Improvement
Arnold Milstein, MD, MPH, U.S. Thought Leader, Mercer Health & Benefits; Medical Director, Pacific Business Group on Health
Margaret (Peggy) E. O'Kane, President, National Committee for Quality Assurance
James C. Robinson, PhD, Kaiser Permanente Professor of Health Economics, University of California at Berkeley
J. James Rohack, MD, Senior Staff Cardiologist, Scott & White Clinic, Professor, Departments of Medicine and Humanities, Texas A&M Health Science Center College of Medicine, President, American Medical Association
Greg Simon, JD, Senior Vice President, Worldwide Policy, Pfizer, Inc.
Thomas B. Valuck, MD, MHSA, JD, Senior Vice President for Strategic Partnerships, National Quality Forum
Ronald A. Williams, Chairman and Chief Executive Officer, Aetna, Inc. (Invited)

MINI-SUMMITS:

- I: Breakthroughs in Quality Improvement
- II: Breakthroughs in Cost Efficiency Improvement
- III: The National Quality Forum: Building a National Framework for Improvement
- IV: Tools and Strategies to Support Transformational Changes
- V: Bundled Payments in the Real World
- VI: Managing Hospital Readmissions
- VII: Global Payment and Capitation
- VIII: Accountable Care Organizations and the Medical Home — Vehicles for Change

POST-SUMMIT SESSION:

- The Prometheus Payment System

The primary goal of the 2010 Summit is to continue the important ongoing dialogue about the appropriate role and structure of pay for performance and payment reform in both the private and public sectors. This includes exploring key policy issues and practical challenges for implementing pay for performance, its potential to achieve meaningful improvements in quality and efficiency, and its influence on healthcare delivery. Further, the 2010 Summit will feature new payment methods within the context of general healthcare payment reform.

The Summit will include presentations, panel discussions and case studies from leading researchers, policy experts and pay for performance administrators. Technical experts in performance measurement, data collection, public reporting, incentive design, and new payment methods will also lend their experience and perspectives to the Summit proceedings.

Senior executive leaders and national policy makers will provide keynote presentations on the most current healthcare reform landscape, implications for CMS, payment reform methods, and the use of incentives to improve quality and efficiency in the next generation of pay for performance. There will be ample opportunity for audience participation, questions and answers.

The preconference symposia allow key learning opportunities for attendees interested in pay for performance for “newcomers” or in-depth sessions on pay for performance and new payment methods.

The Mini Summits and concurrent sessions will provide in-depth perspectives on a variety of topics. These forums will offer case studies, current information and active audience participation. Concurrent sessions are organized by “track” and offer several best practices and case studies from experienced executives and experts.

The Post-Summit Session offers lessons learned from the field and implementation of the Prometheus Payment Model. Attendees will hear first hand from those who are implementing the Prometheus Payment model and learn the challenges they face, lessons learned from the implementation to-date and implications for the spread of episode of care payment.

National Pay for Performance Summit Topics:

- Pay for Performance / Hospital P4P and Patient Safety
- Pay for Performance / Physician P4P Programs
- Pay for Performance / Value Based Purchasing
- Pay for Performance / Efficiency Measurement
- Pay for Performance / IT Enabled Care / Data Collection
- Pay for Performance / Government Programs
- Pay for Performance / International Programs
- Pay for Performance / Measurement and Data Collection
- Payment Methods / Gain Sharing
- Payment Methods / Bundled Episode Payment
- Payment Methods / Hospital Readmissions
- Payment Methods / Accountable Care Organizations
- Payment Methods / Capitation and Global Payment

7:30 am Registration

8:30 am PRECONFERENCE SYMPOSIA (Choose one only)

Preconference I: In Search of the Perfect Union: Merging Quality and Cost Efficiency

Sponsored by Integrated Healthcare Association (IHA)

8:30 am Overview: The Quality and Efficiency Measurement Landscape

Dolores Yanagihara, MPH, *Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA (Moderator)*

9:00 am Case Study: Blue Cross Blue Shield of Massachusetts

Dana Gelb Safran, ScD, *Senior VP, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA*

9:45 am Case Study: HealthSpring, Inc.

Bill Anderson, MD, *Physician Director of Quality, HealthSpring, Inc., Franklin, TN*

Sid King, MD, *Medical Director, HealthSpring, Inc., Franklin, TN*

10:30 am Break

10:45 am Case Study: California — Performance-based Contracting

Dolores Yanagihara, MPH, *Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA*

11:30 am Panel Discussion

Noon Adjournment and Lunch on Your Own

Preconference II: Hospital Pay for Performance: The Rewarding Results Program

Sponsored by Premier, Inc.

8:30 am From HQID to Quest — Preparing for Value-based Purchasing

Richard Bankowitz, MD, MBA, FACP, *Vice President and Medical Director, Premier Healthcare Informatics, Charlotte, NC (Moderator)*

9:00 am QUEST: Collaboration from Performance

Carolyn C. Scott, RN, M.Ed, MHA, *Vice President, Performance Improvement and Quality, Premier Healthcare Informatics, Charlotte, NC*

9:30 am Aurora's Quality Journey — Preparing for Value-based Purchasing

Patrick Falvey, PhD, *Senior Vice President and Chief Integration Officer, Aurora Health Care, Milwaukee, WI*

10:30 am Break

10:45 am St. Joseph's Quality Story — Preparing for Value-based Purchasing

Ginny Ripslinger, *Assistant Vice President, Knowledge Management, St. Joseph Hospital, Orange, CA*

11:30 am Panel Discussion

Noon Adjournment and Lunch on Your Own



Monday, March 8, 2010

Preconference III: Regional Health Improvement Initiatives

Sponsored By Network for Regional Healthcare Improvement

8:30 am Overview and Introductions

Harold D. Miller, *Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare Improvement, Pittsburgh, PA (Moderator)*

8:40 am Where the Action Is: Healthcare Payment and Delivery Reform in States and Regions Around the Country

Harold D. Miller, *Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network, for Regional Healthcare Improvement, Pittsburgh, PA*

9:00 am Implementing Multi-payer Payment Reforms in Minnesota

Cally Vinz, *Vice President, Clinical Products and Strategic Initiatives, Institute for Clinical Systems Improvement, Bloomington, MN*

9:45 am Designing a Statewide Strategy for Value-based Payment in Maine

Elizabeth Mitchell, *Chief Executive Officer, Maine Health Management Coalition, Portland, ME*

10:30 am Break

10:45 am Creating Tomorrow's Healthcare Delivery System in Pittsburgh

Karen Wolk Feinstein, PhD, *President and Chief Executive Officer, Pittsburgh Regional Health Initiative, Pittsburgh, PA*

11:30 am Q&A and Discussion

Noon Adjournment and Lunch on Your Own

Preconference IV: Using Pay for Performance to Drive Improvement

Sponsored by California Association of Physician Groups (CAPG)

8:30 am Case Study: SeaView IPA

John Ford, MD, MPH, *Chair, Quality Improvement Committee, SeaView IPA, Oxnard, CA (Moderator)*

9:20 am Case Study: Sutter Medical Network

Michael van Duren, MD, MBA, *Chief Medical Officer, Sutter Connect, Sacramento, CA*

10:15 am Case Study: Brown and Toland

Stan Padilla, MD, *Chief Medical Officer, Brown & Toland Physicians, San Francisco, CA*

10:55 am Case Study: Santé Health System

Daniel L. Bluestone, MD, MBA, *Chief Medical Officer, Santé Health System; Medical Director, Santé Community Physicians, Fresno, CA*

11:35 am Panel Discussion

Noon Adjournment and Lunch on Your Own

**NATIONAL PAY FOR PERFORMANCE
SUMMIT DAY I: PAY FOR PERFORMANCE
AND HEALTH CARE REFORM**

OPENING PLENARY SESSION

1:00 pm Welcome and Introductions

Bart Asner, MD, *Chief Executive Officer, Monarch Healthcare, Chair-Elect, Integrated Healthcare Association, Irvine, CA (Co-chair)*

1:15 pm Keynote Address: Health Care Reform

John Iglehart, *Founding Editor, Health Affairs, National Correspondent, New England Journal of Medicine, Washington, DC*

**1:45 pm Keynote Address: Health Care Reform —
Health Plan Perspective**

Ronald A. Williams (Invited), *Chairman and Chief Executive Officer, Aetna, Inc., Hartford, CT*

**2:15 pm Keynote Address: Health Care Reform —
Hospital Perspective**

Susan D. DeVore, *President and Chief Executive Officer, Premier, Inc, Charlotte, NC*

**2:45 pm Keynote Address: Health Care Reform —
Physician Perspective**

J. James Rohack, MD, *Senior Staff Cardiologist, Scott & White Clinic; Professor, Departments of Medicine and Humanities, Texas A&M Health Science Center College of Medicine, President, American Medical Association, Bryan, TX*

3:15 pm Break

**3:45 pm Keynote Address: How We Get to Affordable, Quality
Healthcare**

Margaret (Peggy) E. O'Kane, *President, National Committee for Quality Assurance, Washington, DC*

**4:15 pm Keynote Panel: International Health Performance and
Reform**

Volker Amelung, Prof. Dr., *Professor, International Healthcare System Research, Medical University of Hannover; President, German Managed Care Association, Hannover, Germany*

Alain Enthoven, PhD, *Marriner S. Eccles Professor, Stanford University Graduate School of Business, Stanford, CA*

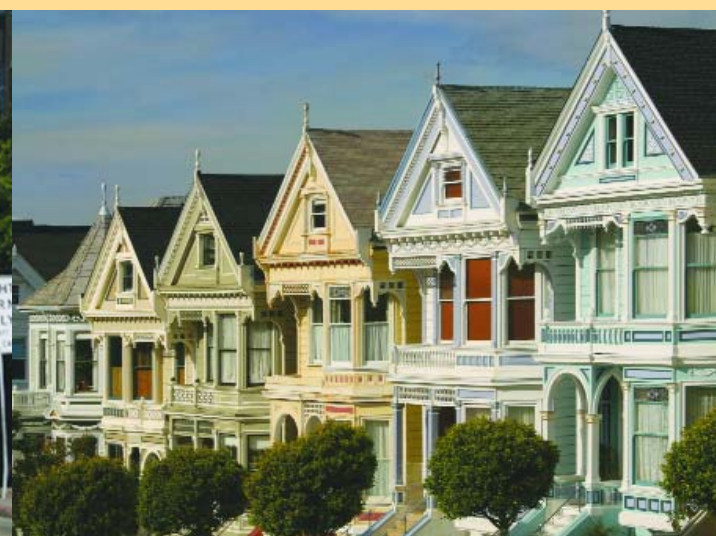
Enne Osinga, *Founder, Osinga Consult, Heerenveen, the Netherlands*

Hugh Reeve, MD (Invited), *GP Commissioning Lead, Westmorland Primary Care Collaborative, National Health Service, Cumbria, England*

Greg Simon, JD, *Senior Vice President, Worldwide Policy, Pfizer, Inc., New York, NY*

John Iglehart, *Founding Editor, Health Affairs; National Correspondent, New England Journal of Medicine, Washington, DC (Moderator)*

5:30 pm Adjournment and Opening Networking Reception



Tuesday, March 9, 2010

NATIONAL PAY FOR PERFORMANCE SUMMIT DAY II: MOVING THE DIAL TOWARDS BREAKTHROUGH PERFORMANCE • MORNING PLENARY SESSION

8:00 am Keynote Address: Applying Toyota "Lean" to Healthcare Redesign

Gary S. Kaplan, MD, *Chairman and Chief Executive Officer, Virginia Mason Medical Center, Seattle, WA*

8:30 am Keynote Address: Catalyzing a 60 MPG Healthcare System

Arnold Milstein, MD, MPH, *U.S. Thought Leader, Mercer Health & Benefits; Medical Director, Pacific Business Group on Health, San Francisco, CA*

9:00 am Keynote Panel: Achieving Breakthroughs in Improvement

Janet Corrigan, PhD, *President and Chief Executive Officer, National Quality Forum, Washington, DC*

Gary S. Kaplan, MD, *Chairman and Chief Executive Officer, Virginia Mason Medical Center, Seattle, WA*

Arnold Milstein, MD, MPH, *U.S. Thought Leader, Mercer Health & Benefits; Medical Director, Pacific Business Group on Health, San Francisco, CA*

Margaret (Peggy) E. O'Kane, *President, National Committee for Quality Assurance, Washington, DC*

Mark D. Smith, MD, MBA (Invited), *President and Chief Executive Officer, California HealthCare Foundation, Oakland, CA (Moderator)*

10:00 am Break

MINI SUMMITS (Choose one Mini Summit only.)

Mini Summit I: Breakthroughs in Quality Improvement

10:30 am Introduction and Overview

Jerry Penso, MD, MBA, *Associate Medical Director, Quality Programs, Sharp Rees-Stealy Medical Group, San Diego, CA (Mini Summit Chair)*

10:45 am Sharp Rees-Stealy Quality Initiative

Jorge Pelayo-García, MD, *Family Medicine Physician, Sharp Rees-Stealy Medical Group, San Diego, CA*

11:15 am Statewide Quality Improvement: The Wisconsin Healthcare Quality Collaborative

Christopher Queram, *President and Chief Executive Officer, Wisconsin Collaborative for Healthcare Quality, Middleton, WI*

11:45 am Achieving Peak Performance in Quality

Rulon Stacey (Invited), *President and Chief Executive Officer, Poudre Valley Health System, Fort Collins, CO*

12:15 pm Panel Discussion

Mini Summit II: Breakthroughs in Cost Efficiency Improvement

10:30 am Introduction and Overview

Arnold Milstein, MD, MPH, *U.S. Thought Leader, Mercer Health & Benefits; Medical Director, Pacific Business Group on Health, San Francisco, CA (Mini Summit Chair)*

10:45 am The Geisinger ProvenCare™ Experience

Ruth Nolan, RN, *Vice President, Women's Health Services, Geisinger Health System, Danville, PA*

11:15 am Title: TBD

11:45 am Safeway Health: Healthcare Solutions That Work

Ken Shachmut, *Senior Vice President, Safeway Inc.; Executive Vice President, Safeway Health LLC, Pleasanton, CA*

12:15 pm Panel Discussion

12:30 pm Networking Luncheon in the Exhibit Hall

Mini Summit III: The National Quality Forum: Building a National Framework for Improvement

10:30 am Introduction and Overview

Janet Corrigan, PhD, *President and Chief Executive Officer, National Quality Forum, Washington, DC (Mini Summit Chair)*

11:00 am National Quality Data Set

Daniel Rosenthal, MD, MSc, MPH, *Senior Advisor, Health Information Technology, National Quality Forum, Washington, DC*

11:30 am Efficiency and Outcome Measurement

Thomas B. Valuck, MD, MHSA, JD, *Senior Vice President for Strategic Partnerships, National Quality Forum, Washington, DC*

12:00 pm Panel Discussion

Mini Summit IV: Tools and Strategies to Support Transformational Changes

10:30 am Introduction and Overview

Irene Fraser, PhD, *Director, Center for Delivery, Organization and Markets, Agency for Healthcare Research and Quality, Rockville, MD (Mini Summit Chair)*

10:45 am MONAHQ: Empowering States and Communities for Tracking, Reporting and Rewarding Value

Anne Elixhauser, PhD, *Senior Scientist, Agency for Healthcare Research and Quality, Rockville, MD*

11:15 am Taking Transformational Change to Scale: Reducing MRSA and Other Infections

Bradley N. Doebbeling, MD, MSc, *Director, Center for Health Services and Outcomes Research, Indiana University, Indianapolis, IN*

11:45 am E-HEDIS

Phil Renner, MBA, *Senior Research Scientist, Research and Performance Measurement, National Committee for Quality Assurance, Washington, DC*

12:15 pm Panel Discussion

1:45 pm PFP Summit – Concurrent Sessions I

- 1.01 Government Programs: CMS and Pay for Performance: Current Issues**
David Sayen, MBA, *Regional Administrator, CMS, Region IX, San Francisco, CA*
- 1.02 Hospital Programs: Maryland Hospital Quality Indicator Project**
Nikolas Matthes, MD, PhD, MPH, MSc, *Vice President, Maryland Hospital Association/Quality Indicator Project, Elkridge, MD*
- 1.03 Physician P4P Programs: It Takes a Village to Raise...Your Scores**
Barton Wald, MD, *Regional Medical Director, HealthCare Partners, Pasadena, CA*
Stuart Levine, MD, *Corporate Medical Director, HealthCare Partners, Torrance, CA*
- 1.04 Efficiency Measurement: P4P from the Provider Perspective: Models and Analysis from BTE and Prometheus**
Guy D'Andrea, MBA, *President, Discern Consulting, Baltimore, MD*
Francois de Brantes, *Chief Executive Officer, Bridges to Excellence, Newton, CT*
Meredith B. Rosenthal, PhD, *Associate Professor of Health Economics and Policy, Harvard School of Public Health, Boston, MA*
- 1.05 IT-Enabled Care: Connecting the Dots — EMR Validated Data — Driving Quality & Clinical Performance Improvement**
Hans Wiik, *President and Chief Executive Officer, Centura Health Integrated Physician Network, Louisville, CO*
David Ehrenberger, MD, *Chief Medical Officer, Centura Health Integrated Physician Network, Louisville, CO*
- 1.06 Performance Payment: Patient-centered Medical Home and Payment Reform: A Report from the Trenches**
Thomas Foels, MD, *Chief Medical Officer, Independent Health, Williamsville, NY*
James Byrne, MD, *Chief Medical Officer, Priority Health, Grand Rapids, MI*
Lynne Cuppernull, *Director, Clinical Learning & Innovation, Alliance of Community Health Plans, Washington, DC*
- 1.07 Clinical Integration and P4P: P4P as the Driver for Clinical Integration**
Lori Fox Ward, RN, *Vice President, Clinical Integration, Valence Health, Chicago, IL*
Elizabeth Simpkin, *Vice President, Consulting Services, Valence Health, Chicago, IL*
- 1.08 International P4P Programs: The P4P Program for the Brazilian Private Health Sector**
Cesar Abicalaffe, MD, MSc, *Project Director, NAGIS Health, Curitiba, Brazil*
Paulo Borem, MD, *Director/Physician, Unimed-Belo Horizonte (UBH), Belo Horizonte, Brazil*

2:45 pm Transition Break

3:00 pm PFP Summit - Concurrent Sessions II

- 2.01 Government Programs: Evaluating Regional Pay for Performance Demonstration Projects**
Joseph Anarella, *Deputy Director, Division of Quality and Evaluation, NYSDOH, Albany, NY*
Rohit Bhalla, MD, MPH, *Chief Quality Officer, Montefiore Medical Center, Bronx, NY*
Thomas J. Foels, MD, MMM, *Medical Director, Independent Health, East Amherst, NY*
- 2.02 Hospital Programs: Preliminary Findings from The Leapfrog Group's Gainsharing Demonstration Project**
Leah Binder, MA, MGA, *Chief Executive Officer, The Leapfrog Group, Washington, DC*
Jeremy Nobel, MD, MPH, *Adjunct Professor, Harvard School of Public Health, Brookline, MA*
- 2.03 Physician P4P Programs: Impact of Pay for Performance Program in a PPO Setting over a Decade: Quality of Care, Outcomes, and the Future**
Richard S. Chung, MD, *Senior Vice President, Hawaii Medical Services Association, Honolulu, HI*
Judy Y. Chen, MD, MSHS, *Director of Clinical Development, Health Benchmarks, IMS Health, Woodland Hills, CA*
- 2.04 Efficiency Measurement: Development of Efficiency Measures: Episodes, Appropriate Use, and Total Cost of Care**
Dolores Yanagihara, MPH, *Director, Pay for Performance Program, Integrated Healthcare Association, Oakland, CA*
- 2.05 IT-Enabled Care: P4P and a Web-based Portal Supporting 'Meaningful Use' of EHR, Medical Home Certification and Clinical Integration**
Eric Nielsen, MD, *Chief Medical Officer, GRIPA, Rochester, NY*
Deb Lange, MS, *Vice President, Clinical Analytics and Performance Reporting, GRIPA, Rochester, NY*
- 2.06 Performance Payment: Creating the Strongest Possible Incentive with Pay for Performance: Implications for Payment Strategies**
R. Adams Dudley, MD, MBA, *Associate Professor of Medicine and Health Policy, University of California San Francisco, San Francisco, CA*
- 2.07 Clinical Integration and P4P: Using Pay for Performance to Build Clinical Integration within a Physician-Hospital IPA**
Michael Edbauer, DO, *Vice President of Medical Affairs, CIPA WNY, IPA, Buffalo, NY*
Nancy T. Hourigan, MBA, *Manager, Physician Compensation and Pay for Performance, CIPA WNY, IPA, Buffalo, NY*
- 2.08 Making it Real: Provider Financial Realignments — Critical Legal Issues and Structuring Options**
Robert Girard, Esq., *Partner, Davis Wright Tremaine LLP, Los Angeles, CA*
Jill Gordon, Esq., *Partner, Davis Wright Tremaine LLP, Los Angeles, CA*

4:00 pm Transition Break

4:15 pm PFP Summit - Concurrent Sessions III

- 3.01 Government Programs: Use of Performance Measures in Pay for Performance for Medicaid**
Gregory S. Buchert, MD, MPH, *Chief Operating Officer, CalOptima, Orange, CA*
- 3.02 Hospital P4P Programs: Rewarding Hospitals for Improved Payment Trends**
Doug Darland, *Director, Hospital Contracting and Policy, Blue Cross Blue Shield of Michigan, Southfield, MI*
Ellen Ward, *Project Manager, Provider Contracting and Policy, Blue Cross Blue Shield of Michigan, Southfield, MI*
- 3.03 Physician P4P Programs: Leveraging Data to Identify Opportunities for Cost and Quality Improvement**
Michael Van Duren, MD, *Chief Medical Officer, Sutter Connect, Emeryville, CA*
Colleen Thilgen, *Vice President, Ingenix Consulting, San Francisco, CA*
Kristin Tschida, *Consultant, Ingenix, Eden Prairie, MN*
- 3.04 Regional Collaboration: The Right Care Initiative — A Statewide Effort to Improve Care**
Cindy Ehnes, *Director, California Department of Managed Health Care, Sacramento, CA*
- 3.05 IT-Enabled Care: Quality Profiles: The Leadership Series - Focus on Supporting Quality Improvement Through the Use of Health Information Technology**
Margaret (Peggy) E. O'Kane, *President, National Committee for Quality Assurance, Washington, DC*
- 3.06 Performance Payment: Never Pay for Never Events, Including Readmissions in Medicare's (non-payment for) Hospital Acquired Conditions Policy**
Peter McNair, MPH, MHS, *Clinical Epidemiologist, Palo Alto Medical Foundation Research Institute, Palo Alto, CA*
- 3.07 Clinical Integration and P4P: Clinical Integration Driving P4P Measure Selection**
Michael Bakerman, MD, FACPE, FACC, *Associate Medical Director, Partners Healthcare, Needham, MA*
- 3.08 P4P Measurement: Incorporating the ABMS MOC® — An Alternative to the Use of Claims-based Metrics for P4P**
Jason Aronovitz, DO, *Director of Medical Informatics, PIM Development Department, American Board of Internal Medicine, Philadelphia, PA*
Sarah Begor, MS, CMPE, *Program Manager, Office of Clinical Affairs, BlueCross BlueShield Association, Chicago, IL*
Deborah J. Donovan, RHIA, CPHQ, MLLS, *Director, Provider Quality Performance Management, Highmark Inc., Pittsburgh, PA*
Richard E. Hawkins, MD, FACF, *Senior Vice President for Professional and Scientific Affairs, American Board of Medical Specialties, Chicago, IL*
Kathleen Janiszkeski, RN, CCM, *Clinical Quality Coordinator, Excellus BlueCross BlueShield, Rochester, NY*

5:15 pm Adjournment

Wednesday, March 10, 2010

P4P SUMMIT AGENDA DAY III: THE FUTURE OF PAYMENT REFORM • CLOSING PLENARY SESSION

8:00 am Keynote Address: A Framework for Payment Reform

James C. Robinson, PhD, *Kaiser Permanente Professor of Health Economics, School of Public Health, University of California at Berkeley, Berkeley, CA*

8:30 am Keynote Address: Bending the Curve on Health Care Inflation

Karen Davis, PhD, *President, The Commonwealth Fund, New York, NY*

9:00 am Keynote Panel: Advancing Payment Reform

Karen Davis, PhD, *President, The Commonwealth Fund, New York, NY*

Francois de Brantes, *Chief Executive Officer, Bridges to Excellence, Newton, CT*

Thomas B. Valuck, MD, MHSA, JD, *Senior Vice President for Strategic Partnerships, National Quality Forum, Washington, DC*

Harold D. Miller, *Executive Director, Center for Healthcare Quality and Payment Reform; President and CEO, Network for Regional Healthcare Improvement, Pittsburgh, PA (Moderator)*

10:00 am Break

MINI SUMMITS (Choose one Mini Summit only.)

Mini Summit V: Bundled Payments in the Real World

10:30 am Introduction and Overview

Harold D. Miller, *Executive Director, Center for Healthcare Quality and Payment Reform, President and CEO, Network for Regional Healthcare Improvement, Pittsburgh, PA (Mini Summit Chair)*

10:45 am The Newborn Frontier: Geisinger's Perinatal ProvenCare Program

Ruth Nolan, PhD(c), RNC, *Vice President of Operations, Women's Health Services, Geisinger Health System, Danville, PA*

11:05 am Employer-driven Bundled Payment: Coalition's ERISA Plans Deploy Prometheus Payment

Paul Brand, *Executive Director, Employers Coalition on Health, Rockford, IL*

11:25 am Balancing Theory and Practice: Bundled Payment California-Style

Wesley Kary, *Director, Medical Technology Program, Integrated Healthcare Association, Oakland, CA*

11:45 am Bundled Payment Produces Win-Win for Doctors and Hospitals: Experience from a Medicare ACE Demonstration Provider

Michael C. Zucker, FACHE, *Chief Development Officer, Baptist Health System, San Antonio, TX*

12:05 pm Panel Discussion

12:30 pm Summit Adjournment

Mini Summit VI: Managing Hospital Readmissions

10:30 am Introduction and Overview

Bruce Spurlock, MD, *Executive Director, Clinical Acceleration, Beacon, The Bay Area Patient Safety Collaborative; President and Chief Executive Officer; Convergence Health Consulting, Inc., Roseville, CA (Mini Summit Chair)*

11:00 am Rehospitalization: The Challenge and The Opportunity

Stephen F. Jencks, MD, MPH, *Independent Consultant; Former Director of the Quality Improvement Group, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services (CMS); Former Assistant Surgeon General, U.S. Public Health Service, Baltimore, MD*

11:30 am Teachable Moments – Reducing 30-Day COPD Readmissions

Karen Wolk Feinstein, PhD, *President and Chief Executive Officer, Pittsburgh Regional Health Initiative, Pittsburgh, PA*

12:00 pm Panel Discussion

12:30 pm Summit Adjournment

POST-SUMMIT & LUNCH • POST-SUMMIT: The Implementation of the Prometheus Payment Model

1:00 pm Introductions

Francois de Brantes, *Chief Executive Officer, Bridges to Excellence, Newton, CT*

1:15 PM Overview of Pilot Implementation Process

Doug Emery, *Implementation Manager, Prometheus Payment, Newton, CT*

1:45 PM Review of Pilot Site Lessons Learned

Rockford, IL – Paul Brand, *Executive Director of the Employers' Coalition On Health, Rockford, IL*

Mini Summit VII: Global Payment and Capitation

10:30 am Introduction and Overview

Tom Williams, *Executive Director, Integrated Healthcare Association, Oakland, CA (Mini Summit Chair)*

10:40 am Global Capitation: The California Experience

Don Rebhun, MD, *Regional Medical Director, HealthCare Partners, Mission Hills, CA*

11:00 am Global Capitation From Sharp Rees-Stealy's Perspective

Donald C. Balfour III, MD, *President and Medical Director, Sharp Rees-Stealy Medical Group, San Diego, CA*

11:20 am The Alternative Contract Initiative

Dana Gelb Safran, ScD, *Senior VP, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts, Boston, MA*

11:40 am Global Capitation: The Colorado Experience

Jay Want, MD, *President and Chief Executive Officer, Physician Health Partners, LLC, Denver, CO*

12:00 pm Panel Discussion

12:30 pm Summit Adjournment

Mini Summit VIII: Accountable Care Organizations and the Medical Home — Vehicles for Change

10:30 am Introduction and Overview

Bart Asner, MD, *Chief Executive Officer, Monarch Healthcare, Irvine, CA (Mini Summit Chair)*

10:50 am What We Know About How Our Best Accountable Organizations Improve Value

Stephen M. Shortell, PhD, MPH, *Dean and Professor, School of Public Health, University of California at Berkeley, Berkeley, CA*

11:20 am ACO Demonstration Projects

James Hester Jr., PhD, *Director, Health Care Reform Commission, Vermont State Legislature, Montpelier, VT*

11:40 am California Examples: Improving Value for Most Complex Patients

Steve McDermott, *Chief Executive Officer, Hill Physicians Medical Group, San Ramon, CA*

12:00 pm Panel Discussion

12:30 pm Summit Adjournment

Chester, PA – Chris McTiernan, *Senior Director of Provider Reimbursement, Independence Blue Cross, Philadelphia, PA*

Grand Rapids, MI – Mike Koziara, *Senior Vice-President, Priority Health Plan, Farmington Hills, MI*

2:45 PM Questions and Answers

3:15 PM Post-Summit Session Adjournment

NATIONAL PAY FOR PERFORMANCE SUMMIT

1: PLEASE COMPLETE THE FOLLOWING

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NAME OF REGISTRANT _____

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NAME OF ORGANIZATION _____

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SPECIAL NEEDS (PLEASE SPECIFY ANY DIETARY OR PHYSICAL RESTRICTIONS): _____

DISCOUNT CODE

2: REGISTRATION FEES

PRECONFERENCE ONLY:

Monday, March 8, 2010 \$ 495

SUMMIT SESSIONS ONLY:

(Does not include preconference. Payment must be received with registration to qualify for early registration discount.)

Price Through January 1, 2010* \$ 995

Price Through January 29, 2010** \$ 1,295

Price After January 29, 2010 \$ 1,595

* This price reflects a discount for registration & payment received through Jan. 1, 2010.

** This price reflects a discount for registration & payment received through Jan. 29, 2010.

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When purchased with full Summit Registration:

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3: PAYMENT OPTIONS

Please enclose payment with your registration and return it to: Conference Office, 3291 West Wilson Road, Pahrump, NV 89048— or fax your credit card payment to 760-418-8084.

Check/money order enclosed (checks payable to Health Care Conference Administrators, LLC)

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4: SELECT YOUR SESSIONS

PRECONFERENCE SYMPOSIA Monday, March 8, 2010

Select One:

PRECONFERENCE I: In Search of the Perfect Union: Merging Quality and Cost Efficiency

PRECONFERENCE II: Hospital Pay for Performance: The Rewarding Results Program

PRECONFERENCE III: Regional Health Improvement Initiatives

PRECONFERENCE IV: Using Pay for Performance to Drive Improvement

CONCURRENT SESSIONS Select one Concurrent Session from each Track: (For tracking purposes only — you may change your choices later.)

Tuesday, March 9, 2010

1:45 pm 1.01 1.02 1.03 1.04 1.05 1.06 1.07 1.08

3:00 pm 2.01 2.02 2.03 2.04 2.05 2.06 2.07 2.08

4:15 pm 3.01 3.02 3.03 3.04 3.05 3.06 3.07 3.08

PFP SUMMIT MINI SUMMITS

Tuesday, March 9, 2010 Select One Mini Summit:

MINI SUMMIT I: Breakthroughs in Quality Improvement

MINI SUMMIT II: Breakthroughs in Cost Efficiency Improvement

MINI SUMMIT III: The National Quality Forum: Building the National Framework for Improvement

MINI SUMMIT IV: Tools and Strategies to Support Transitional Change

Wednesday, March 10, 2010 Select One Mini Summit:

MINI SUMMIT V: Bundled Payments in the Real World

MINI SUMMIT VI: Managing Hospital Readmissions

MINI SUMMIT VII: Global Payment and Capitation

MINI SUMMIT VIII: Accountable Care Organizations and the Medical Home — Vehicles for Change

POST-SUMMIT SESSION

Wednesday, March 10, 2010

POST-SUMMIT SESSION AND LUNCH

POST-SUMMIT SESSION: The Prometheus Payment System \$ 495

5: OTHER INFORMATION

We cannot guarantee your attendance or issuance of a letter confirming attendance unless payment is received with your registration.

FOR REGISTRATION QUESTIONS: Phone: (800) 503-7382, 9-5 Pacific Time (Continental US, Alaska and Hawaii only) or (206) 452-5499

Email: registration@hconferences.com (registration is not available by phone or email)

METHOD OF PAYMENT FOR TUITION: Make payment by check (to Health Care Conference Administrators LLC), MasterCard, Visa or American Express. A \$20 fee will be charged on any returned checks. Groups: Have registration and credit card information for each person. List all group members on FAX cover sheet.

TAX DEDUCTIBILITY: Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS: No refunds will be given for “no-shows” or for cancellations. You may send a substitute; please call the Conference Office at (800) 503-7382 or (206) 452-5499.

TERMS AND CONDITIONS: Program subject to change. Executed Registration Form constitutes binding agreement between the parties.

HOW DID YOU LEARN ABOUT THIS CONFERENCE?

Brochure Magazine Ad Friend/Colleague E-mail Notice

HOTEL ACCOMMODATIONS

A special group rate of \$209.00/single or double occupancy has been arranged for the dates of Saturday, March 6 through Tuesday March 9, 2010. Please make reservations directly with the Hyatt Regency San Francisco and mention the group code “Pay for Performance Summit”. Reservations will be accepted until Monday, February 8, 2010. After this cut-off date, reservations will be accepted on a space-available basis at the prevailing rate. If you wish to make your reservation on-line please go to the conference website at www.PFPSummit.com.

Hyatt Regency San Francisco

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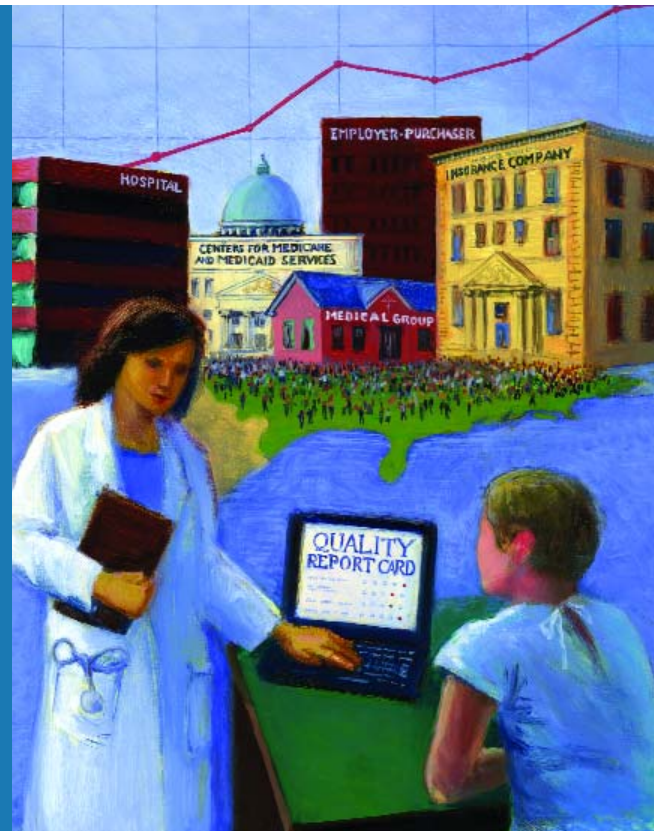
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