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Dear Colleagues,

Welcome to the 16th Annual Integrated Healthcare Association (IHA) Stakeholders Meeting. As the health care industry continues to face political, financial, and structural challenges, California purchasers, payers, providers, and consumer advocates continue to advance efforts to make high-quality, affordable, patient-centered care—high-value care—a reality for more Californians. As a champion of integrated care, as well as a neutral stakeholder convener and collaborator, IHA remains committed to advancing high-value care, which is driven by dedicated stakeholders like you.

Today’s program speaks to the diverse needs of the health care industry and IHA’s role in advancing crucial efforts nimbly and effectively. As health plan consolidation continues, regulatory bodies like the Department of Managed Health Care (DMHC) must broker undertakings to strengthen the industry overall in response to emerging market trends. To this end, IHA has been chosen to build a comprehensive provider directory spanning commercial, Medicare Advantage, and Medi-Cal health plans by convening stakeholders across the state in a collaborative effort. Today’s program includes a breakout session dedicated to the Provider Directory work, as well as other recent DMHC undertakings related to encounter data and improvements to infrastructure, particularly in Managed Medi-Cal.

Further, as Value Based P4P moves well into its second decade of performance measurement of the commercial HMO population, the program is building on the success of standard, widely implemented measures and benchmarks to expand measurement across product lines, such as Medicare Advantage, Managed Medi-Cal, and commercial Accountable Care Organizations. As seen through the comparative, cross-product data available on IHA’s California Regional Health Care Cost & Quality Atlas, integrated care continues to outperform non-managed care, giving us a data-driven way to broadly communicate the success of managed care products in providing higher value care. Standard physician organization-level measurement and benchmarking across all lines of business is another step toward increased transparency in clinical quality, patient experience, and cost performance.

Ultimately, these efforts support performance improvement throughout California. For example, IHA’s Smart Care California initiative, supported by the California Health Care Foundation, aims to reduce overuse of potentially harmful and wasteful care throughout the health care system by leveraging a public-private partnership between three of California’s largest purchasers. During one of today’s sessions, purchaser, health plan, and provider representatives will discuss how they’ve focused on one timely and critical area: opioid overuse. Additionally, IHA is excited to partner with the California Quality Collaborative to offer a pair of performance improvement breakout sessions related to practice transformation and effective pharmacy management.

I want to extend a huge thank you to our speakers, moderators, exhibitors, and sponsors—without them, this meeting would not be possible. They offer a wealth of valuable information and services, and we hope you will take full advantage of these resources. Last, but certainly not least, I am grateful for the time, expertise, commitment, and hard work of the IHA Board of Directors, VBP4P committees, program partners, and IHA staff. We appreciate all of you joining us today and look forward to working together in the coming year!

Sincerely,

Jeff Rideout, MD
President and CEO
AGENDA

8:00 am - 9:00 am  Continental Breakfast and Exhibits  Pacific Ballroom

9:00 am - 10:40 am  OPENING GENERAL SESSION  International B

9:00 am  Welcome and Opening Remarks
  •  Jeff Rideout, MD, President and CEO, Integrated Healthcare Association

9:15 am  Coordinated Care in California: Challenges and Opportunities Ahead
  •  Ron Williams, Chairman and CEO, RW2 Enterprises
  •  Moderator: Jeff Rideout, MD, President and CEO, Integrated Healthcare Association

10:00 am  2017 - 2018 Value Based P4P Program Updates
  •  Lindsay Erickson, MSPH, Director, Value Based P4P Program, Integrated Healthcare Association

10:40 am  Refreshment Break and Exhibits  Pacific Ballroom

11:00 am - 12:00 pm  BREAKOUT SESSIONS GROUP #1

1A: Introducing the IHA/PBGH Commercial ACO Measurement & Benchmarking Initiative  International B
Given the rapid growth of commercial ACO arrangements in California and the proliferation of competing ACO measure sets, IHA has expanded on the successes of standard measurement and benchmarking refined through the Value Based P4P and Medicare Advantage programs in development of a standard performance measurement and benchmarking program for commercial ACOs in California. The program will identify a common set of performance measures that aligns measurement, provides comparable benchmarks of performance, and increases efficiency and effectiveness of physician organization and health plan performance improvement efforts. Discuss this new initiative with engaged purchasers, health plans, and providers.
  •  Emma Hoo, Director, Pay for Value, Pacific Business Group on Health
  •  Mark Schafer, MD, CEO, MemorialCare Medical Foundation
  •  Moderator: Lindsay Erickson, MSPH, Director, Value Based P4P Program, Integrated Healthcare Association

1B: Exploring Standardization Opportunities in Medi-Cal  Carmel (2nd Floor)
A majority of Medi-Cal managed care plans have embraced pay for performance (P4P) strategies to align financial incentives with provider performance; however, the existing programs vary substantially with very little alignment of measures across programs. IHA is leading an effort among Medi-Cal plans and provider organizations to create a standardized measure set for all Medi-Cal P4P programs. Additionally, as the Medi-Cal program expands and medical groups/IPAs are serving both commercial and Medi-Cal enrollees, IHA is exploring opportunities for greater alignment across sectors. This session will focus on IHA’s effort to develop a core measure set in Medi-Cal as well as opportunities to expand IHA’s commercial HMO Value Based P4P program into Medi-Cal.
  •  Greg Buchert, MD, MPH, President and CEO, Care1st Health Plan
  •  Hector Flores, MD, Medical Director, Family Care Specialists Medical Group
  •  Vanessa Pratt, Manager of Population Health, San Francisco Health Plan
  •  Moderator: Sarah Lally, MSc, Project Manager, Integrated Healthcare Association

1C: Data-Driven Improvement in Small Primary Care Practices  Los Angeles (2nd Floor)
In September 2015, the California Quality Collaborative (CQC) was one of 29 Practice Transformation Networks selected to participate in the Centers for Medicare & Medicaid Services’ Transforming Clinical Practice Initiative. CQC’s program, known as the Practice Transformation Initiative (PTI), supports 16 provider organizations and 4,800 clinicians through 2019 to develop comprehensive quality improvement strategies for predominantly small, primary care practices across California. IHA is a key partner in this program and provides data feedback on a set of triple-aim measures common across Medicare, commercial and Medicaid payers. During the session you’ll learn more about PTI’s improvement model, how data is being used to drive improvement within small primary care practices and learn how to apply these concepts within your own organization.
  •  Peter Robertson, MPA, Senior Manager, Practice Transformation, California Quality Collaborative
  •  April Watson, MPH, Director, Practice Transformation, California Quality Collaborative
  •  Alex Stack, MPH, Senior Manager, Practice Transformation, California Quality Collaborative
  •  Crystal Eubanks, MS, Senior Manager, Practice Transformation, California Quality Collaborative
  •  Fiona Wilson, MD, Medical Director, Practice Transformation, California Quality Collaborative

12:00 pm  Lunch and Physician Organization Recognition Ceremony  International A
  •  Shelley Rouillard, Director, Department of Managed Health Care

1:00 pm  Dessert and Coffee, Photo Session, and Exhibits  Pacific Ballroom
2A: Smart Care California: Multi-Stakeholder Strategies for Reducing Opioid Overuse  

Overuse of prescription opioids is a public health crisis. Opioid-related deaths have quadrupled in the last fifteen years, and roughly two-thirds of the 52,404 drug overdose deaths occurring in the United States in 2015 involved an opioid. This session will highlight Smart Care California’s efforts to foster a coordinated statewide effort amongst purchasers, health plans, and providers to tackle the opioid epidemic. In addition, Health Net and Sharp Rees-Stealy Medical Group, two participants in Smart Care California, will share their experiences addressing the opioid epidemic from a health plan and a provider perspective.

- Lance Lang, MD, Chief Medical Officer, Covered California
- Jean Shahdadpuri, MD, Senior Medical Director, Health Net/Centene
- Parag Agnihotri, MD, Medical Director, Population Health & Post-Acute Care, Sharp Rees-Stealy Medical Group
- Moderator: Jennifer Wong, MPH, Project Manager, Integrated Healthcare Association

2B: Department of Managed Health Care Undertakings  

As a result of two recent health plan mergers and acquisitions in California, the Department of Managed Health Care has devised several industry undertakings that could move the needle on key industry pain points:

- To approve the acquisition of Care1st, Blue Shield is required to invest $50M over five years to develop a state-wide Provider Directory Utility.
- To approve the merger with Centene, Health Net is required to invest $50M in improving Encounter Data submissions in California, with a focus on Managed Medi-Cal.
- To approve the merger with Centene, Health Net is required to invest an additional $75M in improving providers’ infrastructure, with a focus on Managed Medi-Cal.

This session will provide an overview of the undertakings, IHA’s role in supporting the undertakings as a neutral convener and potential ways provider organizations and health plans can engage.

- Shelley Rouillard, Director, Department of Managed Health Care
- Carol Kim, MPP, Vice President of Community Investments & Public Affairs, Health Net
- Moderator: Eyal Gurion, MBA, Director, Strategic Initiatives, Integrated Healthcare Association

2C: The Benefits of Expanding Your Pharmacy Team  

Expanding provider organization (PO) pharmacy teams can result in both improved clinical outcomes for patients and increased financial incentives for POs. This session will describe different models for using pharmacists and pharmacy techs, including how to improve medication adherence and expanding care management activities. Several POs will share the story of how they developed their approach and the lessons learned in how to best leverage pharmacists.

- Bart Wald, MD, Medical Director, California Quality Collaborative
- Khanh Nguyen, PharmD, Director, Quality Programs & Pharmacy Operations, Hill Physicians Medical Group
- Lindsey Valenzuela, PharmD, Administrator of Population Health and Prescription Management, Desert Oasis Healthcare
- Mary Tadros, PharmD, Director of Pharmacy, AppleCare
- Moderator: Ann Woo, PharmD, Consultant, California Quality Collaborative

2:30 pm  

Refreshment Break and Exhibits

2:45 pm  

Prize Drawing

2:50 pm  

Best Practices from High Performing Physician Organizations  

This panel will feature physician organizations participating in IHA’s Value Based P4P program who have embraced the move to value and made considerable improvements to appropriate resource use measures and Total Cost of Care. They will share lessons learned, insights and best practices for effectively managing costs and resource use while delivering high quality care.

- Melissa Gerdes, MD, Medical Director, Clinical Effectiveness, John Muir Health
- Marnie Baker, MD, MPH, Medical Director, Performance Improvement, MemorialCare Medical Foundation
- George Christides, MD, Chief Medical Officer, AppleCare Medical Management
- Co-Moderator: Diane Stewart, MBA, Senior Director, Redesign Care Delivery, Pacific Business Group on Health
- Co-Moderator: Dolores Yanagihara, MPH, Vice President, Analytics and Performance Information, Integrated Healthcare Association

3:30 pm  

IHA Stakeholders Meeting Adjourns
SPEAKER BIOGRAPHIES

Parag Agnihotri, MD, Medical Director, Population Health and Post-Acute Care, Sharp Rees-Stealy Medical Group

Dr. Parag Agnihotri currently serves as the Medical Director for Population Health and Post-Acute Care for Sharp Rees-Stealy Medical Group, San Diego. His work focuses on reforming the delivery of health care by building multidisciplinary teams to implement the ‘three part aim’ for improving the health of the population. He is a California Health Care Foundation Fellow and CMMI has designated him as an Innovation Advisor. Dr. Agnihotri is board certified in Internal Medicine and Geriatric Medicine.

Marnie Baker, MD, MPH, Medical Director of Performance Improvement, MemorialCare Medical Foundation

Dr. Marnie Baker is a practicing pediatrician with MemorialCare Medical Group in Irvine. She shares her clinical responsibilities with her role as Medical Director of Performance Improvement for MemorialCare Medical Foundation, overseeing clinical quality programs. Dr. Baker proudly serves on IHA’s Technical Measurement Committee, CAPG’s Clinical Quality Leadership Committee, and MemorialCare Health System’s Physician Society Board. She earned her medical degree from Tulane University School of Medicine and her Masters of Public Health in maternal and child health from Tulane University School of Public Health and Tropical Medicine.

Greg Buchert, MD, MPH, President and Chief Executive Officer, Care1st Health Plan

Greg Buchert, MD, MPH is the President and Chief Executive Officer of Blue Shield of California’s Care1st Health Plan that serves 500,000 members in Medi-Cal, Medicare and Dual Eligible programs in California. He formerly worked with Centene as the Chief Executive Officer that launched the company’s California Health and Wellness Plan and later as Chief Medical Officer of HealthNet. His previous positions include work as a Principal Consultant with Health Management Associates, a national healthcare consulting firm, and as the Chief Operating Officer and Medical Director for CalOptima, a managed care company which he helped create.

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SPEAKER BIOGRAPHIES

George Christides, MD, Chief Medical Officer, AppleCare Medical Group

Dr. Christides combines extensive clinical experience with an optimistic vision of the direction of healthcare. During his 10-plus years with AppleCare Medical Group, he has contributed significantly to the growth, development and success of its hospitalist and clinical programs. He has championed population management, chronic disease management, and transitions of care in his current role as Chief Medical Officer. Dr. Christides received a Bachelor of Science in Cell and Molecular Biology from UCLA and an M.D. from Penn State’s College of Medicine. Dr. Christides performed both his internship and residency at LAC/USC Medical Center. Board Certified in Internal Medicine, Dr. Christides has also completed a leadership fellowship at UCSF.

Lindsay Erickson, MSPH, Director, Value Based P4P Program, Integrated Healthcare Association

Lindsay Erickson leads the Value Based P4P Program. She manages the day-to-day operations involved in measuring, reporting, and rewarding physician organizations for performance on quality, cost, and resource use. Prior to joining IHA, Lindsay worked at the Governor's Office of Planning and Budget for the State of Georgia, where she worked to develop and evaluate policy recommendations. Lindsay earned a Master of Science in Public Health with a concentration on health policy and health services research from Emory University and a Bachelor of Science from UC San Diego.

Crystal Eubanks, MS, Senior Manager, Practice Transformation, California Quality Collaborative

As a Senior Manager of Practice Transformation at the California Quality Collaborative, Crystal Eubanks is an improvement advisor to healthcare delivery organizations and practice coaches. Prior to joining CQC, Crystal served as quality improvement director, coach, and consultant for various community health centers, healthcare MSOs, and public health departments and as Director of Quality and Data Analytics at LifeLong Medical Care. Crystal earned an MS in Healthcare Quality from the George Washington University School of Medicine and Health Sciences and a Bachelor’s degree in International Development from the George Washington University.

Hector Flores, MD, Family Care Specialists Medical Group

Dr. Flores is the Medical Director of the Family Care Specialists (FCS) Medical Group which collectively serve approximately 25,000 beneficiaries comprised of Medi-Cal, Medicare, Covered CA and Commercial coverage and 8% who are uninsured. He attended the UC Davis School of Medicine and completed his residency in Family Medicine at Kaiser Permanente. Dr. Flores is also a founding member and Co-Director of the White Memorial Medical Center (WMMC) Family Medicine Residency Program in Los Angeles.

Melissa Gerdes, MD, Medical Director for Clinical Effectiveness, John Muir Health

Dr. Melissa Gerdes oversees patient quality, safety, and value-based care in clinical integration, accountable care, and physician network areas. Dr. Gerdes was most recently Vice President and CMO of Outpatient Services and Accountable Care Strategy with the Methodist Health System in Dallas, Texas. As a family medicine physician, she has been active in the Texas Academy of Family Physicians and served as president in 2010-2011. Dr. Gerdes earned her M.D. at Loyola University, and completed her residency at the University of Texas at Tyler.

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**SPEAKER BIOGRAPHIES**

**Eyal Gurion, MBA, Director, Strategic Initiatives, Integrated Healthcare Association**

Eyal Gurion leads new strategic initiatives for IHA and the development of new performance measurement products and services for IHA’s members and stakeholders. Previously, Mr. Gurion worked as a strategy and business development consultant with various healthcare organizations. Prior to that, he worked for Johnson & Johnson’s medical device division in Israel, Agilent Technologies and Applied Materials. He received his bachelor’s degrees in Physics and Electrical Engineering from Tel Aviv University and his MBA from the Haas Business School at UC Berkeley.

**Emma Hoo, Director, Pay for Value, Pacific Business Group on Health**

Emma Hoo directs several initiatives for PBGH that promote effective health management, provider accountability, and consumer engagement. Emma leads joint purchasing initiatives for California HMO services, as well as retiree coverage and Pharmacy Benefit Management services. Additionally, Emma oversees the assessment of health plan performance. Prior to joining PBGH in 1997, Emma was director of operations for a Northern California medical group, with responsibility for contracting, data analysis, and information systems. Emma received her Bachelor of Arts in Social Studies from Harvard University.

**Carol Kim, MPP, Vice President of Community Investments & Public Affairs, Health Net**

Ms. Kim leads Health Net’s portfolio of community and infrastructure investments and directs statewide strategic giving and government and community engagement strategy. Prior to Health Net, she served as Health Deputy to Los Angeles County Supervisor Zev Yaroslavsky and worked in the office of U.S. Senate Majority Leader Tom Daschle. Ms. Kim currently serves on the boards of Centene PAC, Valley Industry and Commerce Association, Valley Presbyterian Hospital Foundation, and California Insurance Guarantee Association. She holds a BA in English from the UC Irvine and a Master of Public Policy from the University of Michigan.

**Sarah Lally, MSc, Project Manager, Integrated Healthcare Association**

Sarah Lally is a project manager for IHA with a focus on health care integration and payment innovation. She is responsible for policy analysis to support organizational strategy, grant development and management, and project work related to IHA’s payment reform portfolio, maternity care, and Medi-Cal. Prior to joining IHA, Sarah worked at the Royal College of Physicians of London on a lung cancer quality improvement project. Sarah earned a MS in Public Service Policy and Management from King’s College London and a BA in Political Science from Villanova University.

**Lance Lang, MD, Chief Medical Officer, Covered California**

Dr. Lang serves as Chief Medical Officer of Covered California. Dr. Lang served as Clinical Director for the California Quality Collaborative (CQC) from 2010-2015. His work at CQC included leading an Advanced Primary Care Practice Coaching Collaborative and serving as a coach in the hospital safety program, Partnership for Patients. Dr. Lang was certified by the American Board of Family Practice 1978-2014. He attended Pomona College, the University of Connecticut Medical School and received Family Medicine training at Duke University where he also served as Chief Resident.

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2017 IHA Stakeholders Meeting
Khanh Nguyen, PharmD, Director, Quality Programs and Pharmacy Operations, Hill Physicians Medical Group

Khanh Nguyen, PharmD, is the Director of Quality Programs and Pharmacy Operations for Hill Physicians Medical Group. Khanh manages quality improvement programs, clinical initiatives and medication utilization for the organization. She has led efforts in the development and implementation of innovative clinical programs and tools that improve patient outcomes, reduce practice variation and control healthcare costs. Khanh is a graduate of the University of California San Francisco, School of Pharmacy; her undergraduate studies were in Molecular and Cell Biology and Business Administration at UC Berkeley.

Vanessa Pratt, Manager of Population Health, San Francisco Health Plan

Vanessa Pratt has been working in San Francisco's safety net since 2009. Presently, she serves as the Manager of Population Health for San Francisco Health Plan, the county's managed care Medi-Cal plan that covers 140,000 low-income residents. The primary projects implemented by Vanessa’s team are a $26 million pay-for-performance program and HEDIS measurement and improvement.

Jeff Rideout, MD, MA, President and CEO, Integrated Healthcare Association

Jeff Rideout is President and CEO of the Integrated Healthcare Association (IHA). Dr. Rideout is responsible for management of all IHA programs and activities. Prior to joining IHA, Dr. Rideout was the Senior Medical Advisor for Covered California. He also served as SVP and Chief Medical Officer for The TriZetto Group and Blue Shield, and as Cisco’s Chief Medical Officer. Dr. Rideout also holds academic appointments with Stanford University and the University of California, Berkeley Haas School of Business. He received his medical degree from Harvard Medical School and his undergraduate degree from Stanford University. He also holds a master’s degree in Philosophy, Politics, and Economics from Oxford University where he studied as a Rhodes Scholar.
SPEAKER BIOGRAPHIES

Peter Robertson, MPA, Senior Manager, Data Use & Reporting, Practice Transformation, California Quality Collaborative

Peter Robertson is Senior Manager of Data Use & Reporting within the California Quality Collaborative’s Practice Transformation Initiative (PTI). Prior to joining CQC, Peter led the quality measurement activities of the American Academy of Ophthalmology (AAO). Peter’s background also includes experience developing clinical practice guidelines at the American Academy of Otolaryngology and working for the regulatory body of the National Health Service in England and Wales. Peter earned an MPA from Indiana University and a BA in International Management from the University of Manchester.

Shelley Rouillard, Director, Department of Managed Health Care

As Director of the DMHC, Ms. Rouillard is responsible for ensuring that health plan enrollees receive high quality health care services in accordance with federal and state rules. Prior to joining the DMHC, she served as the Deputy Director for Benefits and Quality Monitoring at the California Managed Risk Medical Insurance Board. She previously was a founder and director of the Health Rights Hotline. She has served on the Boards of Directors of IHA, the Center for Health Care Decisions, the California Law Center on Long Term Care and the Legal Center for the Elderly and Disabled. Shelley holds a BA in social work from Rutgers University.

Mark Schafer, MD, Chief Executive Officer, MemorialCare Medical Foundation

Dr. Schafer is Chief Executive Officer for MemorialCare Medical Foundation, where he oversees management, service and business operations for the Foundation, including the MemorialCare Medical Group and Greater Newport Physicians IPA. Dr. Schafer serves on the Board of Directors for Beach Surgical Holdings LLC, Wave Imaging LLC, California Medical Group Insurance Company, MemorialCare Regional ACO and CAPG. Dr. Schafer earned his Bachelor of Science degree with Distinction in Neurobiology at the University of Michigan, received his medical degree from The Chicago Medical School, and completed his Internal Medicine residency at the University of California Irvine Medical Center.

Jean Shahdadpuri, MD, Senior Medical Director, Health Net/Centene

Dr. Jean Shahdadpuri is Senior Medical Director at Health Net, covering the Los Angeles region medical groups. She oversees the groups’ performance and serves as a liaison for them on various aspects of claims/encounters, quality, utilization and member experience. She previously served as CMO at Tenet Health systems and Regional Medical Director with Optum Health. Dr. Shahdadpuri practiced as a pediatrician at Stanford Hospital and Kaiser Permanente in Northern California. She has an executive MBA degree from Paul Merage Business School at UCI.

Alex Stack, MPH, Senior Manager, Practice Transformation, California Quality Collaborative

As a Senior Manager of Practice Transformation at the California Quality Collaborative, Alex Stack is an improvement advisor to healthcare delivery organizations and practice coaches. Prior to joining CQC, Alex held leadership roles in performance improvement and strategic planning at several healthcare systems in California and Texas, including Manager of Strategic Initiatives and Operations Optimization at Dignity Health Saint Francis Memorial Hospital. Alex earned her MPH from the University of Texas Health Science Center in Houston.
SPEAKER BIOGRAPHIES

Diane Stewart, MBA, Senior Director, Redesign Care Delivery, Pacific Business Group on Health

Diane Stewart leads the Redesigning Care portfolio at PBGH. Ms. Stewart also created the California Quality Collaborative. As part of CQC, she leads a CMS-funded Practice Transformation Network award to transform care at 4,800 clinician practices. In addition, she led a CMMI Innovation Award to improve care for high need, high risk patients - the Intensive Outpatient Care Program. She also leads the Better Maternity Care program at PBGH. Ms. Stewart received a BA in Biology from Dartmouth College and an MBA from the Yale School of Management.

Mary Tadros, PharmD, Director of Pharmacy, AppleCare

Mary received her Doctor of Pharmacy degree from Florida A&M University. She has over a decade of experience in the pharmacy setting. She has had prior leadership roles in the hospital, retail and PBM sides of the business. She has expertise in clinical programs as well as finance and analytics and for the past year has been Director of Pharmacy at AppleCare.

Lindsey Valenzuela, PharmD, Administrator of Population Health and Prescription Management, Desert Oasis Healthcare

Dr. Valenzuela oversees 22 full time Pharmacists and the clinical structure for Population Health and Prescription Management as it pertains to all of the DOHC collaborative practice initiatives. She provides oversight to the team interacting in direct concert with the Primary Care Physicians and Specialists providing care to DOHC patients. Dr. Valenzuela completed her residency at Desert Regional Medical Center in Palm Springs and is board certified in ambulatory care pharmacy. She received her undergraduate degree from UC San Diego and holds a PharmD from the University of Southern California

Bart Wald, MD, Medical Director, California Quality Collaborative

Dr. Bart Wald is President of PA Healthcare Leadership Consultants and Medical Director of the California Quality Collaborative (CQC). Bart has served as chairman of the board of the California Association of Physician Groups (CAPG), chaired IHA’s Pay for Performance Governance Committee and served on the executive committee of the California Collaborative for Healthcare Research and Improvement and the California Healthcare Performance Information System. Bart is on the faculty of USC’s School of Public Policy. Bart received his MD from the SUNY-Downstate, an MBA from Pepperdine University and is board certified in pediatrics and pediatric hematolgy-oncology.

April Watson, MPH, RD, Director, Practice Transformation, California Quality Collaborative

As the Director of the Practice Transformation Initiative, April Watson provides the strategic leadership, management and overall direction for the program. Prior to joining CQC, April led a medical innovations grant-making program for Stanford University’s School of Medicine. She spent seven years working for Sequoia Hospital, part of Dignity Health, and led identification, design and implementation of process redesign efforts across the hospital for improved quality and financial sustainability. April earned her Master’s degree in Public Health and is a Registered Dietitian. April lived in Oaxaca, Mexico for two years working in international development.

Ron Williams, Chairman & CEO, RW2 Enterprises LLC

Ron Williams is chairman and CEO of RW2 Enterprises and former Chairman and CEO of Aetna. Mr. Williams is also an operating advisor of the private equity firm Clayton, Dubilier & Rice and serves on the boards of American Express, Johnson & Johnson, The Boeing Company, and Envision Healthcare. Before joining Aetna, he was group president of the Large Group Division at WellPoint Health Networks Inc. and president of the company's Blue Cross of California subsidiary. Mr. Williams served on President Obama's Management Advisory Board from 2011 to January 2017.

Fiona Wilson, MD, Medical Director, Pacific Business Group on Health

Fiona Wilson, MD, is the Medical Director, Practice Transformation Initiative, Pacific Business Group on Health and the Senior Vice President and Chief of Clinical Transformation, Brown & Toland Medical Group. An advocate for transforming primary care, Dr. Wilson serves as CEO of My Health Medical Group. Previously, Dr. Wilson was a member of the Brown & Toland Board of Directors from 1996 to 2007. She joined the organization as vice president of quality in July 2007. Dr. Wilson earned her medical degree from Harvard Medical School and completed her residency and chief residency in internal medicine at the University of California, San Francisco.
SPEAKER BIOGRAPHIES

Jennifer Wong, MPH, Project Manager, Integrated Healthcare Association

Jennifer Wong is a project manager for IHA, providing project support for IHA’s initiatives on reducing the over-use of low-value treatments and services: Smart Care California and the Choosing Wisely® Campaign. Prior to joining IHA, she worked at the UCSF Center for Excellence in Primary Care. She has also worked at Group Health Cooperative in Seattle. Jennifer holds both a Masters in Public Health and a Bachelors degree in Integrative Biology from UC Berkeley.

Ann Woo, PharmD, Consultant, California Quality Collaborative

Ann Woo is a consultant for CQC’s Medication Adherence Toolkit Project. She previously worked with IHA as a Clinical and Technical Advisor, supporting the day-to-day operations of the Value Based P4P Program and the development of new measurement programs. Prior to joining IHA, Ann was the Director of Clinical Support at Hill Physicians Medical Group, where she integrated clinical quality measurements into the primary care physician incentive program and focused the organization’s attention to clinical variation in specialty areas. Ann received a Bachelors degree in Biochemistry from UC Berkeley, a PharmD from UC San Francisco, and completed a Residency in Clinical and Hospital Pharmacy at UC San Francisco.

Dolores Yanagihara, Vice President of Analytics and Performance Information, Integrated Healthcare Association

Dolores Yanagihara is Vice President, Analytics and Performance Information with IHA where her focus is the development of new strategic initiatives in performance measurement, reporting, data use, and related areas. She is actively involved in promoting quality and resource use measurement, improvement, and reporting through speaking engagements and membership on national committees. Ms. Yanagihara earned a Masters in Public Health from the University of Hawaii and a Bachelor of Science in Biology from the University of Notre Dame. She also served in the Peace Corps in Sierra Leone, West Africa.

Thank you to our content partner for their contributions to this year’s meeting!

California Quality Collaborative (CQC) is a health care improvement organization dedicated to advancing the quality and efficiency of the health care delivery system in California. CQC creates scalable, measurable improvement in the care delivery in ways important to patients, purchasers, providers and health plans.

http://www.calquality.org/
IHA is grateful to the following organizations for helping support the 2017 IHA Stakeholders Meeting. Please take the time to visit each of them during the morning and afternoon refreshment breaks.

Platinum:

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About Exact Sciences—Exact Sciences is committed to playing a role in the eradication of colorectal cancer. As part of this mission we are proud to introduce Cologuard, the first noninvasive screening test for colorectal cancer that analyzes both stool DNA and blood biomarkers. In a 10,000-patient study, Cologuard found 92 percent of cancers and 69 percent of the most advanced precancerous polyps in average risk patients. Visit www.cologuardtest.com.

About Cozeva—Cozeva is the operating system for value-based healthcare that helps provider organizations and health plans achieve their goals in clinical quality performance, HCC coding and RAF, and medical spend reduction. Cozeva creates the data transparency necessary for risk-sharing contracts and evolving payment models for all lines of business and supports multiple stakeholders as they work together to fulfill their goals. Visit www.cozeva.com.

About GlaxoSmithKline—GlaxoSmithKline, a science-led global healthcare company, is committed to improving the quality of human life by enabling people to do more, feel better and live longer. We research and develop a broad range of innovative products in three primary areas of Pharmaceuticals, Vaccines and Consumer Healthcare, which help millions of people around the world. To learn more about GSK, please visit www.gsk.com.

About Sanofi—Sanofi, a global healthcare leader, discovers, develops and distributes therapeutic solutions focused on patients’ needs. Sanofi is organized into five global business units: Diabetes and Cardiovascular, General Medicines and Emerging Markets, Sanofi Genzyme, Sanofi Pasteur and Consumer Healthcare. Sanofi is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY). To learn more, please visit www.sanofi.us.

About Availity—Availity integrates and manages clinical, administrative, and financial data to fuel real-time coordination between providers, health plans, and patients in a growing value-based care environment. Facilitating over 7 million transactions daily, Availity’s ability to provide accurate, timely, and relevant information is vital to the financial success of its customers. Visit www.availity.com.

About Hologic—A global champion of women’s health, Hologic is an innovative medical technology company that enables healthier lives everywhere, every day through The Science of Sure: Clinical superiority that delivers life-changing diagnostic, detection, surgical and medical aesthetic products rooted in science and driven by technology. Visit www.hologic.com.

About Novo Nordisk—Novo Nordisk, a global leader in diabetes care, has been committed to discovering and developing innovative medicines to help people with serious chronic conditions lead longer, healthier lives with fewer limitations. We’re working toward a future where fewer people get diabetes, everyone is diagnosed, and all patients receive adequate treatment. For information, visit www.novonordisk-us.com.
Breakout Sessions:
- Carmel
- Los Angeles
- International B

General Sessions:
- International B

Lunch:
- International A

Exhibit Hall & Refreshments:
- Pacific Ballroom
The Integrated Healthcare Association would like to thank all of the following Committee chairs, members, and staff that dedicate their time and energy to the success of the Value Based P4P Program.

VBP4P Governance Committee

**Role:** Set the strategy and direction for the VBP program and serve as its governing body.

**Chair:** Richard Fish: Brown & Toland Physicians

**Members:**
- Ray Chicoine: Monarch Healthcare
- Larry deGhetaldi, MD: Palo Alto Medical Foundation
- Terri Guzy: Health Net
- Terry Hill, MD: Hill Physicians
- Don Hufford, MD: Western Health Advantage
- Barsam Kasravi, MD: Anthem Blue Cross
- Deanna Kyrimis: Arch Health Partners
- Teri Lauenstein: Cigna
- Janet Lundbye: UnitedHealthcare
- Philip Madvig, MD: The Permanente Medical Group
- Mark Schafer, MD: MemorialCare Medical Foundation
- Tina Shabanian: Blue Shield of California
- Cary Shames, DO: Sharp Health Plan
- Greg Stevens: Aetna
- Michael Weiss, DO: CHOC Health Alliance

VBP4P Technical Payment Committee

**Role:** Advise the VBP4P Governance Committee on technical issues related to incentive payment design.

**Chair:** Michael van Duren, MD: Sutter Health

**Members:**
- Mollie Allan: Sharp Health Plan
- Carla Allison: Cigna
- Eric French: Health Net
- Caroline Goldzweig, MD: Cedars-Sinai
- Ritu Grover: Aetna
- Travis Herzog: Anthem Blue Cross
- Leigh Hutchins: NAMM California
- Anil Keswani, MD: Scripps Health
- Matthew Low: UnitedHealthcare
- Khanh Nguyen, PharmD: Hill Physicians
- Judy Shubin: MemorialCare Medical Foundation
- Alexander Voja: Blue Shield of California

VBP4P Technical Measurement Committee

**Role:** Advise the VBP4P Governance Committee on technical issues related to measurement.

**Chair:** Mike Weiss, DO: CHOC Health Alliance

**Members:**
- Parag Agnihotri, MD: Sharp Rees-Steyal Medical Group
- Marnie Baker, MD: MemorialCare Medical Foundation
- Christine Castano, MD: HealthCare Partners
- Cheryl Damberg, PhD: RAND
- Ellen Fagan: Cigna
- John Ford, MD: Family Practice Physician
- Peggy Haines: Health Net
- Don Hufford, MD: Western Health Advantage
- Chris Jioras: Humboldt-Del Norte IPA
- Boyd Lebow: Blue Shield of California
- Kristy Thornton: Pacific Business Group on Health
- Lindsay Erickson: NCQA
- Drew Gaskell: NCQA
- Vinmarie Gianandrea: NCQA
- Daishi Harada: NCQA
- Thien Nguyen: NCQA
- Joe Rowley: NCQA
- Emerson Song: NCQA
- Dolores Yanagihara: NCQA

IHA VBP4P Team

- Lindsay Erickson: NCQA
- Drew Gaskell: NCQA
- Vinmarie Gianandrea: NCQA
- Daishi Harada: NCQA
- Thien Nguyen: NCQA
- Joe Rowley: NCQA
- Emerson Song: NCQA
- Dolores Yanagihara: NCQA

Truven Health Analytics VBP4P Team

- Maren Crandell: Truven
- Bill Immel: Truven
- Keran Moll: Truven
- Alana Burke: Truven
- Michael Dooley: Truven
- Jennifer Lenz: Truven
- Brandy Melville: Truven
- Karen Onstad: Truven
About the Integrated Healthcare Association

The nonprofit, nonpartisan Integrated Healthcare Association (IHA) convenes diverse stakeholders committed to advancing high-quality, affordable, patient-centered care for consumers across California and the nation. IHA works with stakeholders to advance performance measurement and improvement, incentives, and public reporting essential to high-value, integrated patient care.

Founded in 1994 and based in Oakland, Calif., IHA is guided by a 40-member board of industry-leading health plans, physician organizations, and hospitals and health systems, plus representatives of academic, consumer, purchaser, pharmaceutical, and technology entities. Together, IHA members represent the most diverse and influential cross section of health care organizations across California. IHA supports the continuing evolution of integrated patient care through financial and other means that align incentives for purchasers, payers, providers, and patients to achieve positive outcomes for patients and the public.