Public-private partnership working to promote safe, affordable health care in California.

Co-Chaired by Covered California, CalPERS, and California Department of Health Care Services – collectively purchasing care for more than 16 million Californians – 40% of the state.

IHA convenes and coordinates the partnership with funding from California Health Care Foundation (CHCF)

Targeting overuse in three focus areas:
• Cesarean section for low-risk, first-time birth
• Treatment for low back pain
• Opioid dependence
Participants

Co-Chairs
• Covered California
• CA Department of Health Care Services
• CalPERS

Consumer Representatives
• Center for Healthcare Decisions
• Consumers Union
• Western Center on Law & Poverty

Plan/Purchasers
• Anthem Blue Cross
• Blue Shield of California
• Inland Empire Health Plan
• LA Care Health Plan
• Pacific Business Group on Health
• Partnership Health Plan
• San Francisco Health Service System

Providers
• American College of Physicians, CA Chapter
• CAPG
• CAPH/Safety Net Institute
• California Hospital Association
• California Primary Care Association
• Cedars-Sinai Health System
• Hospital Association of Southern California
• Hospital Quality Institute
• Los Angeles County Dept of Health Services
• MemorialCare Health System
• San Mateo Medical Center
• Sharp Rees-Stealy Medical Group
• Southern CA Permanente Medical Group
• Sutter Health
• UC Davis School of Medicine
• UCLA Department of Medicine

Collaborators
• California Department of Public Health
• California Health and Human Services Agency
• California Health Care Foundation
• Integrated Healthcare Association
What can Smart Care California do?

- Create a vision – set expectations, lead the way
- Leverage related state efforts, such as CMQCC for C-section, Stanford CERC for low back pain, CDPH for opioids
- Partner with national initiatives such as Choosing Wisely®
- Communicate – signal the importance of reducing overuse
  - Stories of success – highlight what’s working, recognition awards
  - Raise awareness through convening, presenting, publishing
- Enable action through sharing resources, e.g. toolkits
  - Purchaser and health plan
  - Provider, clinician
  - Consumer, patient and family
What can participants do?

**Purchasers**
- Influence plans through contract requirements
- Educate consumers through member channels
- Influence consumers through benefit design

**Plans**
- Influence providers through contracts (requirements or reimbursement)
- Share data with providers to support clinical decision-making
- Educate consumers through member channels

**Providers**
- Influence clinician behavior through information, data, incentives
- Educate patients (and families) seeking inappropriate care

**Consumers**
- Ask questions! Do I really need this? What are the risks? What if I do nothing?

**Others**
- Contribute resources, participate in “spread” effort
Enable Action – curate and disseminate tools for purchasers/plans, providers, and patients/consumers
  - Identify resources
  - Create online resource to house tools and content
  - Develop spread plan – share resources statewide

Create a dashboard on select measures to track progress against targets/benchmarks

Develop recognition awards for hospital performance on C-section for low-risk, first-time birth

Convene regular meetings in support of Co-Chairs’ leadership and collective action
Multiple Levers for Change

- Purchaser Requirements
- Data/Transparency
- Quality Improvement
- Patient Engagement
- Public Policy
- Payment

Reduce Overuse