



SMART CARE
CALIFORNIA

Less Waste. Less Harm. Better Care.

Smart Care California: Overview



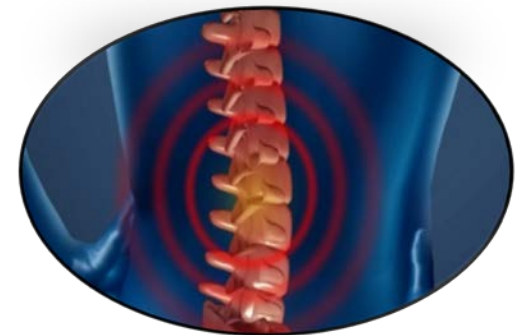
Public-private partnership working to promote safe, affordable health care in California.

Co-Chaired by Covered California, CalPERS, and California Department of Health Care Services – collectively purchasing care for more than 16 million Californians – 40% of the state.

IHA convenes and coordinates the partnership with funding from California Health Care Foundation (CHCF)

Targeting overuse in three focus areas:

- Cesarean section for low-risk, first-time birth
- Treatment for low back pain
- Opioid dependence



Participants



Co-Chairs

- Covered California
- CA Department of Health Care Services
- CalPERS

Consumer Representatives

- Center for Healthcare Decisions
- Consumers Union
- Western Center on Law & Poverty

Plan/Purchasers

- Anthem Blue Cross
- Blue Shield of California
- Inland Empire Health Plan
- LA Care Health Plan
- Pacific Business Group on Health
- Partnership Health Plan
- San Francisco Health Service System

Providers

- American College of Physicians, CA Chapter
- CAPG
- CAPH/Safety Net Institute
- California Hospital Association
- California Primary Care Association
- Cedars-Sinai Health System
- Hospital Association of Southern California
- Hospital Quality Institute
- Los Angeles County Dept of Health Services
- MemorialCare Health System
- San Mateo Medical Center
- Sharp Rees-Stealy Medical Group
- Southern CA Permanente Medical Group
- Sutter Health
- UC Davis School of Medicine
- UCLA Department of Medicine

Collaborators

- California Department of Public Health
- California Health and Human Services Agency
- California Health Care Foundation
- Integrated Healthcare Association

What can Smart Care California do?



- Create a vision – set expectations, lead the way
- Leverage related state efforts, such as CMQCC for C-section, Stanford CERC for low back pain, CDPH for opioids
- Partner with national initiatives such as Choosing Wisely®
- Communicate – signal the importance of reducing overuse
 - Stories of success –highlight what’s working, recognition awards
 - Raise awareness through convening, presenting, publishing
- Enable action through sharing resources, e.g. toolkits
 - Purchaser and health plan
 - Provider, clinician
 - Consumer, patient and family

What can participants do?



Purchasers

- Influence plans through contract requirements
- Educate consumers through member channels
- Influence consumers through benefit design

Plans

- Influence providers through contracts (requirements or reimbursement)
- Share data with providers to support clinical decision-making
- Educate consumers through member channels

Providers

- Influence clinician behavior through information, data, incentives
- Educate patients (and families) seeking inappropriate care

Consumers

- Ask questions! Do I really need this? What are the risks? What if I do nothing?

Others

- Contribute resources, participate in “spread” effort

Smart Care California Priorities



- Enable Action – curate and disseminate tools for purchasers/plans, providers, and patients/consumers
 - Identify resources
 - Create online resource to house tools and content
 - Develop spread plan – share resources statewide
- Create a dashboard on select measures to track progress against targets/benchmarks
- Develop recognition awards for hospital performance on C-section for low-risk, first-time birth
- Convene regular meetings in support of Co-Chairs' leadership and collective action

Multiple Levers for Change

